Chamber Marketing Packages:

The Chamber's Audience and Reach:
Connect with an audience that is active, trusted, and invested in supporting local business.

- Over 1,500 subscribers - Chamber eNewsletter distributed to more than 1,450 subscribers made up of employers, employees, local business, and community involved individuals.
- Over 8,500 Followers – Social media followers across the Chamber accounts such as Facebook, Instagram, LinkedIn, and X.
- 50% open rate – Over a 50% open rate of Chamber sent email marketing including eNewsletters and Dedicated Email Campaigns.
- Direct access to a Chamber network of 450+ businesses.
- 5,000 Website visitors a month – generating more than 11,000 website clicks per month.

Need assistance with graphic design? As a courtesy, we've created a collection of easy-to-use templates to help take the stress out of designing your marketing materials. Connect with Raven to explore these options and make the most of your package inclusions. Want to see examples of the marketing content featured across our packages? View our sample content library here.

Each package will receive quarterly reporting on their advertisements.
They will receive metrics based on:

- eNewsletter and Dedicated Email Campaign open rate
- Click Through Rate
- Social Media Metrics (Views, engagements, and clicks when applicable)

Launch Package

3 Month Term | 10 Available | 15% off for Not-for-Profit Organizations

Investment: $233/month for a 3-month Term

Designed for businesses looking to establish their online presence and gain brand awareness.

Marketing activities will be scheduled throughout the 3-month term to maintain ongoing recognition while allowing key promotions to be timed around the business's priorities.

Includes:

✅ 4 Standard eNewsletter Advertisement during your term.
✅ 3 Dedicated Linked Social Media Story Promotion (Facebook and Instagram).
✅ Business Spotlight in the Newsletter.

Estimated Standalone Value:

- Standard eNewsletter Advertisement ($400)
- Linked Social Media Story Promotion ($300)
- Business Spotlight in the Newsletter ($200)

Launch Package Investment: $233+HST per month, for 3 months
Comparable A La Carte Value: $900
Member Savings: $200+

Elevate Package

6 Month Term | 5 Remaining | 15% off for Not-for-Profit Organizations

Investment: $249/month for a 6-month term.

Designed for businesses seeking to build momentum without managing it all yourself.

Marketing activities will be scheduled throughout the 6-month term to maintain ongoing recognition while allowing key promotions to be timed around the business's priorities.

Includes:

✅ 8 Standard eNewsletter Advertisement during your term.
✅ 1 Enhanced eNewsletter Advertisement - includes 75 words of text and a designated click button.
✅ 1 Dedicated Email Campaign.
✅ 1 Social Media Post Feature – Posted on 2 chamber platforms of your choice.
✅ 3 Linked Social Media Story Promotion (Facebook and Instagram)
✅ Business Spotlight in the Newsletter

Estimated Standalone Value:

- Standard eNewsletter Advertisement ($800)
- Enhanced eNewsletter Advertisement ($200)
- Dedicated email campaign ($350)

- Social Media Post Feature ($200)
- Linked Social Media Story Promotion ($300)
- Business Spotlight in the Newsletter ($200)

Elevate Package Investment: $249+HST per month, for 6 months
Comparable A La Carte Value: $2,050
Member Savings: $550+

Pinnacle Package

12 Month Term | 4 Remaining | 15% off for Not-for-Profit Organizations

Investment: $199/month for a 12-month term.

Designed for businesses seeking to maximize their reach and accelerate their growth.

Marketing activities will be scheduled throughout the 12-month term to maintain ongoing recognition while allowing key promotions to be timed around the business's priorities.

Includes:

✅ One of six exclusive logo placements on Chamber Champions event banner signage displayed at Chamber events throughout January – December 2027 in front of 1700 attendees.
✅ 15 Standard eNewsletter Advertisement during your term with priority placement.
✅ 1 Enhanced eNewsletter Advertisement - includes 75 words of text and a designated click button.
✅ One featured business profile during the package term
The featured business profile includes:

- Business Spotlight feature in the eNewsletter
- Featured article published to your Chamber Member Directory listing on your behalf
- Facebook & LinkedIn Promotion of Your Business Profile
- Business Tag & Mention in Promotional Post

✅ 1 Dedicated email campaign.
✅ 3 Linked Meta Story (Facebook and Instagram).
✅ 2 Social Media Post Feature – Cross posted on 2 Chamber platforms.
✅ 1 Short-Form Video Promotion (Reel) – Cross posted on 2 chamber platforms.
✅ Premium logo recognition on the Chamber Partner website page throughout the term.

Estimated Standalone Value:

- Exclusive Banner Logo Placement ($500)
- Priority Placement Standard eNewsletter Advertisement ($1500)
- Enhanced eNewsletter Advertisement ($200)
- Featured Business Profile ($400)
- Dedicated Email Campaign ($350)
- Social Media Post Feature ($400)
- Linked Social Media Story Promotion ($300)
- Filmed and Edited Short-Form Video Promotion ($300)
- Linked website recognition page ($250)

Pinnacle Package Investment: $199+HST per month, for 12 months
Comparable A La Carte Value: $4,200
Member Savings: $1,800+